



Women In Business Conference

March 31, 2017: 7:45am-4:00pm

Wyndham El Paso Airport Hotel, 2027 Airway Blvd.

El Paso, Texas

7:00 am Registration, Continental Breakfast & Networking

7:45 am Welcome - Mistress of Ceremonies, Estela Casas

7:55 am Welcome - Cristina Bringas, Wells Fargo & 2017 Chair Women in Business Conf. (To introduce Major General Heide V. Brown)

8:00 -8:45am Opening Remarks from Major General Heidi V. Brown, Director of Global Operations, U.S. Strategic Command

9:00 - 10:00 am "What it takes to be a Small Business Owner"

10:00 – 11:30 am " Networking with the Vendors"

11:30 – 11:35 pm Lunch "Welcome" Mistress of Ceremonies, Estela Casas

11:35 – 12:00 pm Recognition ceremony (Major General Heidi V. Brown)

12:00 – 12:15 pm Ted Women

12:15 – 1:00 pm " Living the American Dream " Keynote Speaker Kim Nelson

1:05 – 1:45 pm Biz Tank Contest

1:45 - 2:45pm " Stronger Women – Stronger World" - Aliana Apodaca

2:45 - 3:45pm Power Circle

3:45pm Networking with the Vendors & Attendees

4:00 pm Happy Hour

Closing